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# **Wine Reform LABELLING and PRESENTATION of certain wine sector products**

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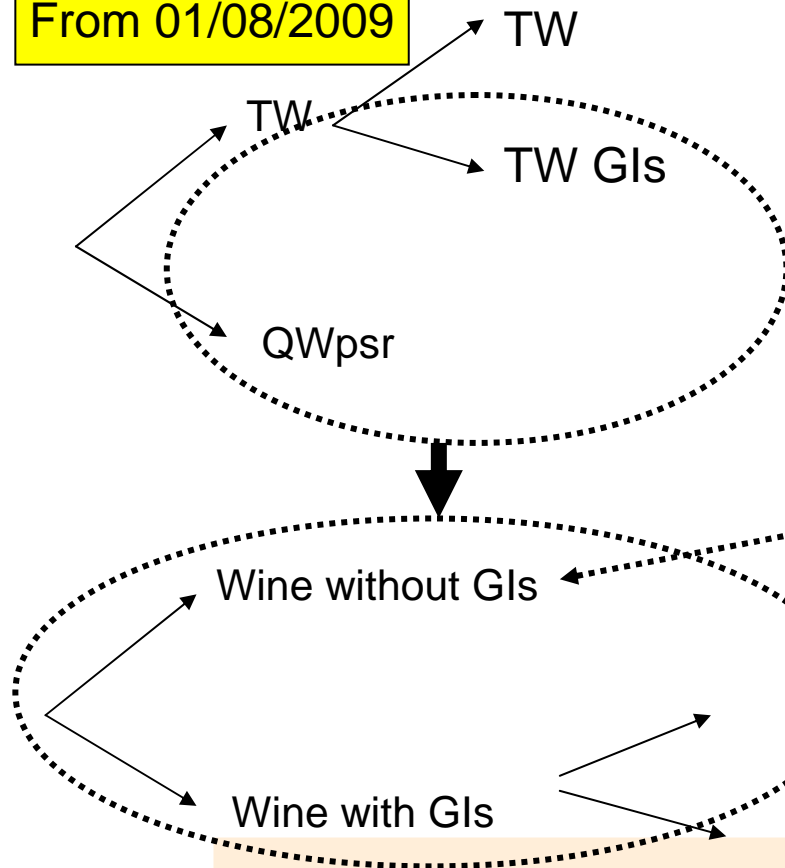
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## Labelling

Simplified and consumer oriented  
measures

Recover and win market shares

From 01/08/2009



### Clearer, simpler and more transparent rules

- Only **one sort of labelling** (similar mandatory and optional mentions for all categories of wines)
- Allow, under conditions, wine without GIs to mention the **vine variety and harvest year**
- Fully WTO compatible
- Commission competence



# Traditional terms

<p><b>(Specific) TTs</b> (Art. 54(1)(a) of Reg. 479/2008 – Art. 40 and Annex XII(A) of Reg. [...]/2009)</p>	<ul style="list-style-type: none"><li>- are compulsory particulars;</li><li>- designate products with a PDO/PGI « <b>Denominación de origen</b> »;</li><li>- can be used alone or in combination with the Community terms « <b>protected designation of origin</b> » / « <b>protected geographical indication</b> » or the acronyms « <b>PDO</b> » / « <b>PGI</b> ».</li></ul>
<p><b>(Complementary) TTs</b> (Art. 54(1)(b) of Reg. 479/2008 – Art. 40 and Annex XII(B) of Reg. [...]/2009)</p>	<ul style="list-style-type: none"><li>- are facultative particulars.</li><li>- refer to production (« <b>soleras</b> »), ageing method (« <b>crianza</b> »), quality (« <b>grand cru</b> »), colour (« <b>tuilé</b> »), type of place (« <b>london particular</b> »), particular event linked to the history (« <b>vino santo</b> »).</li></ul>



## 1999 Wine CMO

### Compulsory particulars

- S
- F
- V
- the **sale description** (*table wine*),
- (the **name** of the '*geographical indication*'),
- the **actual alcoholic strength** (*13,5°*),
- the bottler (*El Boracho, S.A.*),
- (the importer),
- the sugar content for sparkling wines.
- + (Directives)
- the allergens (*sulphites*).
- the **nominal volume** (*75 cl*),
- the lot number (*Lxxx*),

## 2008 Wine CMO

### Compulsory particulars [Art. 59 of Reg. 479/2008]

- S
- F
- V
- the **sale designation** (*sparkling wine*),
- **the terms** « *PGI* » or « *PDO* » or a TT listed in Annex XII(A) of Reg. [...] /2009,
- (the **name of the PGI or PDO** (*La Rioja*)),
- the **actual alcoholic strength** (*13,5°*),
- the bottler, producer, importer and vendor,
- the holding,
- **the indication of provenance** (*Spain*),
- the sugar content for sparkling wines.
- + (Directives)
- the allergens (*sulphites*) + logo,
- the **nominal volume** (*75 cl*),
- the lot number (*Lxxx*).

N.B.: SFV means single field of vision.



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# Changes in compulsory particulars:

- **Single field of vision** of the container, in such a way that the indications are simultaneously readable without having to turn the container. They shall be presented in indelible characters and shall be clearly distinguishable from surrounding texts or graphics.
- **Allergens:** “sulphites”, “sulfites”, “sulphur dioxide”, “sulfur dioxide” + logo (optional).





# Changes in compulsory particulars:

## ■ Indication of provenance:

– For still wines without PDO/PGI:

- “**wine of (...)**”, “**produced in (...)**”, “**product of (...)**”, or equivalent terms + name of the MS or 3C provided the grapes are harvested and turned into wine in that territory;
- “**European Community wine**” or equivalent terms, “**blend of wines from different countrise of the EC**” for blended EC wines;
- “**blend of wines from different countries outside the European Community**“, “**blend from (...)**” for blended 3C wines;
- “**European Community wine**”, or expressed in equivalent terms, “**wine obtained in (...) from grapes harvested in (...)**” + name of the MS for wine produced in a MS from grapes coming from another MS;
- “**wine obtained in (...) from grapes harvested in (...)**” + name of the 3C for wine produced in a 3C from another 3C grapes.



# Changes in compulsory particulars:

## ■ Indication of provenance:

- For sparkling wines without PDO/PGI:
  - “**wine of (...)**”, “**produced in (...)**”, “**product of (...)**”, “**sekt of (...)**” or equivalent terms + name of the MS or 3C provided the grapes are harvested and turned into wine in that territory;
  - “**produced in (...)**” or equivalent terms + name of the MS where the second fermentation takes place.
- For wines with PDO/PGI:
  - “**wine of (...)**”, “**produced in (...)**”, “**product of (...)**”, “**sekt of (...)**” or equivalent terms + name of the MS or 3C provided the grapes are harvested and turned into wine in that territory;



## Changes in compulsory particulars:

- **Indication of the bottler, producer, importer and vendor:**

1. “**bottler**”/”**packager**”, “**bottled by (...)**”/”**packaged by (...)**” or other terms regulated at MS level (only for PDO/PGI wines) under specific conditions;  
“**bottled for (...)**”, “**bottled for (...)** by (...)” in case of contract bottling;
2. “**producer**”, “**produced by**”, “**vendor**”, “**sold by**” or equivalent terms;
3. “**importer**”, “**imported by (...)**”

1, 2, 3 can be grouped together if they concern the same entity.

One of these indications may be replaced by a **code**.

- **Indication of the holding** (“**Château**”).



## 1999 Wine CMO

### Optional particulars

- the name and address of the person that took part in marketing,
- the type of product (*dry*),
- a particular colour (*amber*),
- the vintage year (*1999*),
- the vine variety(-ies) (*merlot*),
- an award, medal or competition,
- a production method (*méthode traditionnelle*),
- a complementary traditional term (*reserva*),
- a geographical area smaller or larger than the PDO/PGI,
- the name of the vineyard.

## 2008 Wine CMO

### Optional particulars [Art.60 of Reg. 479/2008]

- the sugar content for still wines (*dry*),
- the vintage year (*1999*),
- the name of the vine variety(-ies) (*merlot*),
- specific production methods ('*aged in oak barrels*'),
- a complementary traditional term (Annex XII(B) of Reg. [...] /2009) (*reserva*),
- a geographical area smaller or larger than the PDO/PGI,
- +
- a symbol referring to a PDO/PGI,
- The vintage year and the vine variety for non PDO/PGI wines.



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# Changes in optional particulars:

- **Wine grape varieties:**
  - the names or their synonyms shall be those listed in the wine grape varieties classification, or;
  - for MSs who do not establish the above classification, the names or their synonyms shall be mentioned in the OIV list.
  - can only be indicated for PDO/PGI or varietal wines.
  - If only one WGV is mentioned, 85 % of the wine has been made from that variety;
  - If two or more WGV are mentioned, 100 % the wine has been made from these varieties.
  - List of limited authorised wine grape varieties' names which 1) consist or contain a PDO/PGI (“**Alicante Bouschet**”), or 2) partially contain a PDO/PGI and directly refer to the geographical element of a PDO/PGI (“**Conca de Barbera**”).
- **Definition of “crémant”.**
- **Use of PDO/PGI logo.**



# Changes in optional particulars:

## « Varietal wines »

- **Conditions of production:**
  - **Member States** shall introduce laws, regulation or administrative provisions to ensure **certification, approval** and **control** procedures so as to guarantee the veracity of the information concerned.
  - Member States may exclude certain wine grape varieties on a non-discriminatory and objective criteria basis if:
    - There is a **likelihood of confusion as to the true origin** of the wine due to the fact that the wine grape variety name forms an intergral part of an existing PDO/PGI;
    - The relevant controls would be **cost-effective**.
  - **Mixture** of varietal wines from different Member States is **prohibited** except if certain interested Member States mutually agree on the production of such wines.
  - Possibility to use the expression « **varietal wine** » supplemented by the name of the MS.
  
- **Control:** similar to PDO/PGI.



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# Temporary Labelling Transitional provision

## ■ Temporary labelling:

- Any wine bearing a recognised national DO/GI which is under Community scrutiny shall be labelled in conformity with Community rules.
- If the PDO/PGI application is rejected, the wine in question shall be relabelled or withdrawn from the market.

## ■ Transitional provision:

- Wines placed on the market or labelled before 31 December 2010, that comply with the relevant provisions applicable before 1 August 2009 may be marketed until stocks are exhausted.